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# China Construction Bank wins Best Large-Scale Retail Bank in China award for 2015

- China Construction Bank grew its retail banking profit by 19.6%.
- Its mortgage business achieved a market-leading position 2014.
- Bank continues to leverage on its strong IT capabilities to increase operational efficiency and enhance customer experience

**Singapore, March 19<sup>th</sup> 2015**—China Construction Bank won the Best Large-Scale Retail Bank in China award for 2015. The bank received the award at The Asian Banker's International Excellence in Retail Financial Services 2015 Awards ceremony, held in conjunction with the region's most prestigious retail banking event, the Excellence in Retail Financial Services Convention. The ceremony was held at the Capella, Singapore on March 19<sup>th</sup> 2015.

### China Construction Bank grew its retail banking profit by 19.6%.

China Construction Bank expanded its retail business at a robust rate. It achieved year-on-year growth in both finance profit and business income by 19.6%.

#### Its mortgage business achieved a market-leading position 2014.

The bank also achieved an impressive growth in its retail banking loan business of 8.49% year-on-year, propelling its mortgage business to first place in China.

## Bank continues to leverage on its strong IT capabilities to increase operational efficiency and enhance customer experience.

Going forward, the bank will combine traditional services with technology innovation to start its journey in smart banking, expanding its operations into internet finance and building synergy and leveraging on the information within its various platforms.

About 200 senior bankers from award-winning banks in 29 countries across the Asia Pacific, the Middle East, Central Asia and Africa attended the glittering event that recognises their efforts in bringing superior products and services to their customers. The awards programme, administered by The Asian Banker and refereed by prominent global bankers, consultants and academics, is the most prestigious of its kind.

A stringent three-month evaluation process based on a balanced and transparent scorecard used to determine the winners and the positions of various retail banks in the region is attached.

## **About The Asian Banker**

The Asian Banker is the region's most authoritative provider of strategic business intelligence to the financial services community. The Singapore-based company has offices in Singapore, Malaysia, Hong Kong, Beijing and Dubai as well as representatives in London, New York and San Francisco. It has a business model that revolves around three core business lines: publications, research services and forums. The company's website is <a href="https://www.theasianbanker.com">www.theasianbanker.com</a>

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